

Business Planning

Business Planning Prioritised

Scope of Initial Discussion

There are many different types of business plan written for many different purposes. This session is intended to deal with the critical issues involved with the setting up of your particular business. It will certainly help you prioritise the main issues and address them systematically. Some of these issues may include:

- Limited Company versus Sole Trader/Partnership - risk and tax aspects balanced
- Good idea – bad idea?
- Essentials and desirables
- Setting appropriate and realistic objectives which harmonise your personal and business aspirations
- Creating operating strategies that will fulfil your objectives
- Setting timescales and reviewing operational, financial, customer and legal needs
- Next 3 months' actions

Who with?



Martin Kemp

Martin is a founder Director, co-owner and Chairman of Kingfisher. He has worked with owner managed businesses for the past 30 years. "There is nothing more exciting than helping a small business get up and running, then seeing it flourish and make a contribution to the local economy. No-one can guarantee the success of a small business but sound advice at the right time certainly helps. If I knew then what I know now....."

Kathryn Gillam

Kathryn is a qualified Management Accountant and is currently Managing Director of Kingfisher Consultants. Despite being an accountant she is able to explain the finer points of business in a straightforward, intelligible fashion. "Many owner managers fail to develop their own skills sufficiently to keep pace with a fast changing market. It is always better to be able to see a problem or indeed an opportunity before it arrives on your desk!"



These sessions last for around an hour and cost just £75 plus VAT.
To book yours phone 01706 252300 and speak to Sue Ashton

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