



# The Business Academy

On line, on site, on demand ... on the case!

## Developing Businesses Through People

### **A Different Approach**

The Business Academy is changing the way businesses think about development. It concentrates on skills that can be applied within the workplace - the approach is entirely based on the practical application of skills. Qualifications are useful but the application of knowledge within context is what defines organisational performance and continuous improvement.

### **Experienced Deliverers**

All the people involved in the Business Academy have cut their teeth within the business world so the emphasis is on practical aspects rather than academic theory. Many are professionally qualified and all have been assessed and evaluated by the Business Academy.

### **Convenient**

The Business Academy delivers from a variety of locations and in a variety of ways.

- On line
- At training venues throughout Lancashire
- At your premises
- One-to-one or in groups

In fact we will always do our best to fit in with your preferred learning style.

### **Competitively Priced**

As the Business Academy is not supported by government funding, there may be occasions when you will find some topics available at lower prices. We guarantee however that for commercial training and development you will not buy better.

For more information about the Business Academy, phone 01706 252300 and speak to Sue Ashton



***Another professional service from Kingfisher***